IOU Circus Projects!

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PAGE TITLES

P16: Chosen brief

P17: Product moodboard

P18 & 19: Artist moodboards

LESSON 4

Product and Artist research

5th Feb (2hrs)	AO1	Product research (badges, bags, mugs, sculptures etc) p1. Research for artist study 1 p2.	16 & 17	Complete double page of product research and finish artist study 1 research and artwork printing and Pinterest board.

IL – due TODAY!

- Finish a minimum of TWO observational studies using wet materials.

- Present across pages 14&15 including;

- Photos of the object you drew from
- Sentence for each explaining:

What the object is?

How it relates to 'Sensations'?

What materials you have used?

- Decide on which BRIEF you will choose to follow for the rest of the preparation period and exam.

CLASS GALLERY

- Leave open your double page of observational drawings.
- Look at all on display around the class and select ONE of the following statements to focus on.
- Write it on a post-it note and stick it on the page which shows the best evidence of this (write your initials at the bottom):

- *Best range of colours/tones*
- *Most accurate (looks like original photo)*
- *Best presentation of double page*

Briefs

Choose WHICH one you will focus on for your final piece designs and exam work.

1.) **Installation**

2.) **Souvenirs** (6 Button badges / Mug / Hat / T-shirt) *(text required)*

3.) **Outdoor artwork** (Sculpture / Relief panel / Projection of images

4.) **Promotional Brochure / Poster / Carrier bag** *(text required)*

5.) **Packaging for / Displaying of / Serving of refreshments** (sweets / canapés / fruit drinks) (*H&S to be considered)*

6.) **Design your own brief!**

Product research

- Copy out your chosen BRIEF in the middle of page 16.
- Around this, draw arrows to words you associate with the brief e.g.

Product research

- On page 17, create a moodboard of images you have gathered to do with your chosen product.
- Annotate around the images to suggest the features and qualities you like about each product e.g.

Rectangular shape

Two handles

Wide shape

Paper

Shoulder straps

Wide and flat bottomed

Tie handles

2 handles (vest)

Artwork gathering

- Log into Pinterest.
- Create a new board for your chosen Sensation.
- Add a minimum of 10 images of artwork based on taste/smell/hearing/touch/sight to your board.
- Invite Miss to your board.
- Copy and paste 10 artworks onto 2x A4 Word documents and print in colour.
- Present across pages 18 & 19 in your sketchbook.

Artist research

- Choose ONE of your favourite artworks from page 18 & 19 to copy(look at the names of the artists on the following slides if you are stuck for names).
- Print out to A4 in colour (make sure it is not blurry).
- Find 3-4 other artworks by the same artist about your chosen sensation.
- Print smaller versions of these artworks in colour
- Collect an artist research sheet.
- Start filling this in gathering information about your chosen artist.

Sensations

SIGHT

- Rene Magritte (eyes)
- M.C. Escher (reflections)

HEARING

- Juan Gris
- Pablo Picasso
- Cubist artists

TOUCH

- M.C. Escher (hands)
- Leonardo da Vinci

Sensations

SMELL

- Angie Lewin
- Botanical Illustrations

TASTE

- Wayne Thiebaud
- Sophie Brabbins
- Joel Penkman
- Sarah Graham
- Kate Brinkworth

IL – due THURSDAY 12TH FEBRUARY

- Finish presenting your chosen brief and product moodboard pages.

- Bring ALL colour copies of artwork to next lesson:

1x A4 colour version of favourite artwork

3-4x smaller copies of colour artwork

- Complete artist research sheet.